What You Will Learn in This Chapter

• Why are models important in designing systems?
• How do you begin a database project?
• How do you know what data to put in a database?
• What is a class diagram (or entity-relationship diagram)?
• Are more complex diagrams different?
• What are the different data types?
• What are events, and how are they described in a database design?
• How are teams organized on large projects?
• How does UML split a big project into packages?
• What is an application?
A Developer’s View

Miranda: Well, Ariel, you were right as usual. A database seems like the right tool for this job.

Ariel: So you decided to take the job for your uncle’s company?

Miranda: Yes, it’s good money, and the company seems willing to let me learn as I go. But, it’s only paying me a small amount until I finish the project.

Ariel: Great. So when do you start?

Miranda: That’s the next problem. I’m not really sure where to begin.

Ariel: That could be a problem. Do you know what the application is supposed to do?

Miranda: Well, I talked to the manager and some workers, but there are a lot of points I’m not clear about. This project is bigger than I thought. I’m having trouble keeping track of all the details. There are so many reports and terms I don’t know. And one salesperson started talking about all these rules about the data—things like customer numbers are five digits for corporate customers but four digits and two letters for government accounts.

Ariel: Maybe you need a system to take notes and diagram everything they tell you.

Introduction

Why are models important in designing systems? Database management systems are powerful tools but you cannot just push a button and start using them. Designing the database—specifying exactly what data will be stored—is the most important step in building the database. As you will see, the actual process of creating a table in a DBMS is relatively easy. The hard part is identifying exactly what columns are needed in each table, determining the primary keys, and determining relationships among tables.

Even the process of defining business entities or classes is straightforward. If you use the DBDesign tool (highly recommended), it is easy to define a business class and add columns to it. The real challenge is that your database design has to match the business rules and assumptions. Every business has slightly differ-
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ent needs, goals, and assumptions. Your design should reflect these rules. Consequently, you first have to learn the individual business rules. Then you have to figure out how those rules affect the database design. In a real-world project, you will need to talk with users and managers to learn the rules. A database represents a model of the organization. The more closely your model matches the original, the easier it will be to build and use the application. This chapter shows how to build a visual model that diagrams the business entities and relationships. Chapter 3 discusses these concepts in more detail and defines specific rules that tables need to follow.

To be successful, any information system has to add value for the users. You need to identify the users and then decide exactly how an information system can help them. Along the way, you identify the data needed and the various business rules. This process requires research, interviews, and cross-checking.

Small projects that involve a few users and one or two developers are generally straightforward. However, you still must carefully design the databases so they are flexible enough to handle future needs. Likewise, you have to keep notes so that future developers can easily understand the system, its goals, and your decisions. Large projects bring additional complications. With many users and several developers, you need to split the project into smaller problems, communicate ideas between users and designers, and track the team’s progress. Models and diagrams are often used to communicate information among user and developers.

An important step in all of these methodologies is to build models of the system. A model is a simplified abstraction of a real-world system. In many cases the model consists of a drawing that provides a visual picture of the system. Just as contractors need blueprints to construct a building, information system developers need designs to help them create useful systems. As shown in Figure 2.1, conceptual models are based on user views of the system. Implementation models are based on the conceptual models and describe how the data will be stored. The implementation model is used by the DBMS to store the data.

Figure 2.1

Design models. The conceptual model records and describes the user views of the system. The implementation model describes the way the data will be stored. The final physical database may utilize storage techniques like indexing to improve performance.
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Three common types of models are used to design systems: process models, class or object models, and event models. Process models are displayed with a collaboration diagram or a data flow diagram (DFD). They are typically explained in detail in systems analysis courses and are used to redesign the flow of information within an organization. Class diagrams or the older entity-relationship diagrams are used to show the primary entities or objects in the system. Event models such as a sequence or statechart diagram are newer and illustrate the timing of various events and show how messages are passed between various objects. Each of these models is used to illustrate a different aspect of the system being designed. A good designer should be able to create and use all three types of models. However, the class diagrams are the most important tools used in designing and building database applications.

The tools available and the models you choose will depend on the size of the project and the preferences of the organization. This book concentrates on the class diagrams needed for designing tables. You can find descriptions of the other techniques in any good systems analysis book. You can also use the online DBDesign system to help create and analyze the class diagrams used in this book.

Getting Started

**How do you begin a database project?** Today’s DBMS tools are flashy and alluring. It is always tempting to jump right in and start building the forms and reports that users are anxious to see. However, before you can build forms and reports, you must design the database correctly. If you make a mistake in the database design it will be hard to create the forms and reports, and it will take considerable time to change everything later.

Before you try to build anything, determine exactly what data will be needed by talking with the users. Occasionally, the users know exactly what they want. Most times, users have only a rough idea of what they want and a vague perception of what the computer is capable of producing. Communicating with users is a critical step in any development project. The most important aspect is to identify (1) exactly what data to collect, (2) how the various pieces of data are related, and (3) how long each item needs to be stored in the database. Figure 2.2 outlines the initial steps in the design process.

Once you have identified the data elements, you need to organize them properly. The goal is to define classes and their attributes. For example, a Customer is
defined in terms of a CustomerID, LastName, FirstName, Phone number and so on. Classes are related to other classes. For example, a Customer participates in a Sale. These relationships also define business rules. For instance, in most cases, a Sale can have only one Customer but a Customer can be involved with many Sales. These business rules ultimately affect the database design. In the example, if more than one customer can participate in a sale, the database design will be different. Hence, the entire point of database design is to identify and formalize the business rules.

To build business applications, you must understand the business details. The task is difficult, but not impossible and almost always interesting. Although every business is different, many common problems exist in the business world. Several of these problems are presented throughout this book. The patterns you develop in these exercises can be applied and extended to many common business problems.

**Designing Databases**

**How do you know what data to put in the database?** A database system has to reflect the rules and practices of the organization. You need to talk with users and examine the business practices to identify the rules. And, you need a way to record these rules so you can verify them and share them with other developers. System designs are models that are used to facilitate this communication and teamwork. Designs are a simplification or picture of the underlying business operations.

**Identifying User Requirements**

One challenging aspect of designing a system is to determine the requirements. You must thoroughly understand the business needs before you can create a useful system. A key step is to interview users and observe the operations of the firm. Although this step sounds easy, it can be difficult—especially when users disagree with each other. Even in the best circumstances, communication can be difficult. Excellent communication skills and experience are important to becoming a good designer.

As long as you collect the data and organize it carefully, the DBMS makes it easy to create and modify reports. As you talk with users, you will collect user documents, such as reports and forms. These documents provide information about the basic data and operations of the firm. You need to gather three basic pieces of information for the initial design: (1) the data that needs to be collected, (2) the data type (domain), and (3) the amount of data involved.

**Business Objects**

Database design focuses on identifying the data that needs to be stored. Later, queries can be created to search the data, input forms to enter new data, and reports to retrieve and display the data to match the user needs. For now, the most important step is to organize the data correctly so that the database system can handle it efficiently.

All businesses deal with entities or objects, such as customers, products, employees, and sales. From a systems perspective, an **entity** is some item in the real world that you wish to track. That entity is described by its **attributes** or **properties**. For example, a customer entity has a name, address, and phone number. In modeling terms, an entity listed with its properties is called a **class**. In a programming environment, a class can also have **methods** or functions that it can perform, and these can be listed with the class. For example, the customer class might have
a method to add a new customer. Database designs seldom need to describe methods, so they are generally not listed.

Database designers need some way to keep notes and show the list of classes to users and other designers. Several graphical techniques have been developed, but the more modern approach (and easiest to read) is the class diagram. A class diagram displays each class as a box containing the list of properties for the class. Class diagrams also show how the classes are related to each other by connecting them with lines. Figure 2.3 shows how a single class is displayed.

When drawing a class diagram, you often begin by identifying the major classes or entities. As you create a class, you enter the attributes that define this object. These attributes represent the data that the organization needs to store. In the Customer example, you will always need the customer name, and probably an address.

**Figure 2.3**

Class. A class has a name, properties, and methods. The properties describe the class and represent data to be collected. The methods are actions the class can perform, and are seldom used in a database design.

![Class Diagram](image)

**Figure 2.4**

Relationships. The Sales tables needs CustomerID to reveal which customer participated in the sale. Putting the rest of the customer data into the Sales table would waste space and cause other problems. The relationship link to the Customer table enables the database system to find all of the related data based on just the CustomerID value.

![Relationship Diagram](image)
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and phone number. Some organizations also might specify a type of customer (government, business, individual, or something else).

Tables and Relationships

Classes will eventually be stored as tables in the database system. You have to be careful what columns you include in each table. Chapter 3 describes specific rules in detail, but they also apply when you create the class diagram. One of the most important aspects is to avoid unnecessary duplication of data. Figure 2.4 shows a simple example. The Sales table needs to identify which customer participated in a sale. It accomplishes this task by storing just the primary key CustomerID in the Sales table. An alternative would be to store all of the Customer attributes in the Sales table. However, it would be a waste of space to repeat all of the customer data every time you sell something to a customer. Instead, you create a CustomerID primary key in the Customer table and place only this key value into the Sales table. The database system can then retrieve all of the related customer data from the Customer table based on the value of the CustomerID.

Notice the 1 and the * annotations in the diagram. These represent the business rules. Most companies have a policy that only one (1) customer can be listed on a sale, but a customer can participate in many (*) different sales.

Definitions

To learn how to create databases that are useful and efficient, you need to understand some basic definitions. The main ones are shown in Figure 2.5. Codd created formal mathematical definitions of these terms when he defined relational databases and these formal definitions are presented in the Appendix to Chapter 3. However, for designing and building business applications, the definitions presented here are easier to understand.

A relational database is a collection of carefully defined tables organized for a common purpose. A table is a collection of columns (attributes or properties) that describe an entity. Individual objects are stored as rows (tuples in Codd’s terms) within the table. For example, EmployeeID 12512 represents one instance of an employee and is stored as one row in the Employee table. An attribute (property) is a characteristic or descriptor of an entity. Two important aspects to a relational database are that (1) all data must be stored in tables and (2) all tables must be
carefully defined to provide flexibility and minimize problems. Data normalization is the process of defining tables properly to provide flexibility, minimize redundancy, and ensure data integrity. The goal of database design and data normalization is to produce a list of nicely behaved tables. Each table describes a single type of object in the organization.

**Primary Key**

Every table must have a primary key. The primary key is a column or set of columns that identifies a particular row. For example, in the customer table you might use customer name to find a particular entry. But that column does not make a good key. What if eight customers are named John Smith? In many cases you will create new key columns to ensure they are unique. For example, a customer identification number is often created to ensure that all customers are correctly separated. The relationship between the primary key and the rest of the data is one-to-one. That is, each entry for a key points to exactly one customer row. To highlight the primary key, the names of the columns that make up the key will be underlined. The DBDesign system uses a star in front of primary key column names because it is easier to see. You can use either approach (or both) if you draw class diagrams by hand. As long as everyone on your development team uses the same notation, it does not matter what notation you choose.

In some cases there will be several choices to use as a primary key. In the customer example you could choose name or phone number, or create a unique CustomerID. If you have a choice, the primary key should be the smallest set of columns needed to form a unique identifier.

Some U.S. organizations might be tempted to use Social Security numbers (SSN) as the primary key. Even if you have a need to collect the SSN, you will be better off using a separate number as a key. One reason is that a primary key must always be unique, and with the SSN you run a risk that someone might present a forged document. More important, primary keys are used and displayed in many places within a database. If you use the SSN, too many employees will have access to your customers’ private information. Because SSNs are used for many financial, governmental, and health records, you should protect customer privacy by limiting employee access to these numbers. In fact, you should encrypt them to prevent unauthorized or accidental release of the data.

The most important issue with a primary key is that it can never point to more than one row or object in the database. For example, assume you are building a database for the human resource management department. The manager tells you that the company uses names of employees to identify them. You ask whether or not two employees have the same name, so the manager examines the list of employees and reports that no duplicates exist among the 30 employees. The manager also suggests that if you include the employee’s middle initial, you should never have a problem identifying the employees. So far, it sounds like name might be a potential key. But wait! You really need to ask what the possible key values might be in the future. If you build a database with employee name as a primary key, you are explicitly stating that no two employees will ever have the same name. That assumption will undoubtedly cause problems in the future.

**Class Diagrams**

What is a class diagram (or entity-relationship diagram)? The DBMS approach focuses on the data. In many organizations data remains relatively stable.
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For example, companies collect the same basic data on customers today that they collected 20 or 30 years ago. Basic items such as name, address, and phone number are always needed. Although you might choose to collect additional data today (cell phone number and e-mail address for example), you still utilize the same base data. On the other hand, the way companies accept and process sales orders has changed over time, so forms and reports are constantly being modified. The database approach takes advantage of this difference by focusing on defining the data correctly. Then the DBMS makes it easy to change reports and forms. The first step in any design is to identify the things or entities that you wish to observe and track.

### Classes and Entities

Figure 2.6 shows some examples of the entities and relationships that will exist in the Pet Store database. Note that these definitions are informal. Each entry has a more formal definition in terms of Codd’s relational model and precise semantic definitions in the Unified Modeling Language (UML). However, you can develop a database without learning the mathematical foundations.

A tricky problem with database design is that your specific solution depends on the underlying assumptions and business rules. The design process becomes easier as you learn the common business rules. But, any business can have different rules, so you always have to verify the assumptions. For example, consider an employee. The employee is clearly a separate entity because you always need to keep detailed data about the employee (date hired, name, address, and so on). But what about the employee’s spouse? Is the spouse an attribute of the Employee entity, or should he or she be treated as a separate entity? If the organization only cares
about the spouse’s name, it can be stored as an attribute of the Employee entity. On the other hand, if the organization wants to keep additional information about the spouse (e.g., birthday and occupation), it might be better to create a separate Spouse entity with its own attributes. Your first step in designing a database is to identify the entities and their defining attributes. The second step is to specify the relationships among these entities.

Associations and Relationships

An important step in designing databases is identifying associations or relationships among entities. Details about these relationships represent the business rules. Associations or relationships represent business rules. For example, it is clear that a customer can place many orders. But the relationship is not as clear from the other direction. How many customers can be involved with one particular order? Many businesses would say that each order could come from only one customer. Hence there would be a one-to-many relationship between customers and orders. On the other hand, some organizations might have multiple customers on one order, which creates a many-to-many relationship.

Associations can be named: UML refers to the association role. Each end of a binary association may be labeled. It is often useful to include a direction arrow to indicate how the label should be read. Figure 2.7 shows how to indicate that one customer places many sales orders.

UML uses numbers and asterisks to indicate the multiplicity in an association. As shown in Figure 2.7, the asterisk (*) represents many. So each supplier can receive many purchase orders, but each purchase order goes to only one supplier. Some older entity-relationship design methods used multiple arrowheads or the letters M and N to represent the “many” sides of a relationship. Correctly identifying relationships is important in properly designing a database application.

Class Diagram Details

A class diagram is a visual model of the classes and associations in an organization. These diagrams have many options, but the basic features that must be included are the class names (entities) in boxes and the associations (relationships) connecting them. Typically, you will want to include more information about the classes and associations. For example, you will eventually include the properties of the classes within the box.

Figure 2.7
Associations. Three types of relationships (one-to-one, one-to-many, and many-to-many) occur among entities. They can be drawn in different ways, but they represent business or organizational rules. Avoid vague definitions where almost any relationship could be classified as many-to-many. They make the database design more complex.
Associations also have several options. One of the most important database design issues is the multiplicity of the relationship, which has two aspects: (1) the maximum number of objects that can be related, and (2) the minimum number of objects, if any, that must be included. As indicated in Figure 2.8, multiplicity is shown as a number for the minimum value, ellipses (...), and the maximum value. An asterisk (*) represents an unknown quantity of “many.” In the example in Figure 2.8, exactly one customer (1…1) can be involved with any sale.

Most of the time, a relationship requires that the referenced entity must be guaranteed to exist. For example, what happens if you have a sale form that lists a customer (CustomerID = 1123), but there is no data in the Customer table for that customer? There is a referential relationship between the sales order and the customer entity. Business rules require that customer data must already exist before that customer can make a purchase. This relationship can be denoted by specifying the minimum value of the relationship (0 if it is optional, 1 if it is required). In the Customer-Sales example, the annotation on the Customer would be 1…1 to indicate that a CustomerID value in the Sales table points to exactly one customer (no less than one and no more than one).

Be sure to read relationships in both directions. For example, in Figure 2.8, the second part of the customer/sales association states that a customer can place from zero to many sales orders. That is, a customer is not required to place an order. Some might argue that if a person has not yet placed a sale, that person should not

**Figure 2.9**

Many-to-many relationships cause problems for databases. In this example, many employees can install many components on many products, but we do not know which components the employee actually installed.
be considered a customer. But that interpretation is getting too picky, and it would cause chicken-and-the-egg problems if you tried to enforce such a rule.

Moving down the diagram, note the many-to-many relationship between Sale and Item (asterisks on the right side for both classes). A sale must contain at least one item (empty sales orders are not useful in business), but the firm might have an item that has not been sold yet.

**Association Details: N-ary Associations**

Many-to-many associations between classes cause problems in the database design. They are acceptable in an initial diagram such as Figure 2.8, but they will eventually have to be split into one-to-many relationships. This process is explained in detailed in Chapter 3.

In a related situation, as shown in Figure 2.9, entities are not always obvious. Consider a basic manufacturing situation in which employees assemble components into final products. At first glance, it is tempting to say that there are three entities: employees, components, and products. This design specifies that the database should keep track of which employees worked on each product and which components go into each product. Notice that two many-to-many relationships exist.

To understand the problem caused by the many-to-many relationships, consider what happens if the company wants to know which employees assembled each component into a product. To handle this situation, Figure 2.10 shows that the three main entities (Employee, Product, and Component) are actually related to
each other through an Assembly association. When more than two classes are related, the relationship is called an **n-ary association** and is drawn as a diamond. This association (actually any association) can be described by its own class data. In this example an entry in the assembly list would contain an EmployeeID, a ComponentID, and a ProductID. In total, many employees can work on many products, and many components can be installed in many products. Each individual event is captured by the Assembly association class. The Assembly association solves the many-to-many problem, because a given row in the Assembly class holds data for one employee, one component, and one product. Ultimately, you would also include a Date/Time column to record when each event occurred.

According to the UML standard, multiplicity has little meaning in the n-ary context. The multiplicity number placed on a class represents the potential number of objects in the association when the other n-1 values are fixed. For example, if ComponentID and EmployeeID are fixed, how many products could there be? In other words, can an employee install the same component in more than one product? In most situations the answer will be yes, so the multiplicity will generally be a “many” asterisk.

Eventually to create a database, all many-to-many relationships must be converted to a set of one-to-many relationships by adding a new entity. Like the Assembly entity, this new entity usually represents an activity and often includes a date/time stamp.

As a designer you will use class diagrams for different purposes. Sometimes you need to see the detail; other times you only care about the big picture. For large projects, it sometimes helps to create an overview diagram that displays the primary relationships between the main classes. On this diagram it is acceptable to use many-to-many relationships to hide some detail entities.

**Association Details: Aggregation**

Some special types of associations arise often enough that UML has defined special techniques for handling them. One category is known as an **aggregation** or a collection. For example, a Sale consists of a collection of Items being purchased. As shown in Figure 2.11, aggregation is indicated by a small diamond on the association line next to the class that is the aggregate. In the example, the diamond is next to the Sale class. Associations with a many side can be ordered or unordered. In this example, the sequence in which the Items are stored does not matter. If order did matter, you would simply put the notation `{ordered}` underneath the association. Be sure to include the braces around the word. Aggregations are rarely marked separately in a database design.
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Association Details: Composition

The simple aggregation indicator is not used much in business settings. However, composition is a stronger aggregate association that does arise more often. In a composition, the individual items become the new object. Consider a bicycle, which is built from a set of components (wheels, crank, stem, and so on). UML provides two methods to display composition. In Figure 2.12 the individual classes are separated and marked with a filled diamond. An alternative technique shown in Figure 2.13 is to indicate the composition by drawing the component classes inside the main Bicycle class. It is easier to recognize the relationship in

**Figure 2.12**

Association composition. A bicycle is built from several individual components. These components no longer exist separately; they become the bicycle.

**Association Details: Composition**

The simple aggregation indicator is not used much in business settings. However, composition is a stronger aggregate association that does arise more often. In a composition, the individual items become the new object. Consider a bicycle, which is built from a set of components (wheels, crank, stem, and so on). UML provides two methods to display composition. In Figure 2.12 the individual classes are separated and marked with a filled diamond. An alternative technique shown in Figure 2.13 is to indicate the composition by drawing the component classes inside the main Bicycle class. It is easier to recognize the relationship in

**Figure 2.13**

Association composition. It is easier to see the composition by embedding the component items within the main class.
the embedded diagram, but it could get messy trying to show 20 different objects required to define a bicycle. Figure 2.13 also highlights the fact that the component items could be described as properties of the main Bicycle class.

The differences between aggregation and composition are subtle. The UML standard states that a composition can exist only for a one-to-many relationship. Any many-to-many association would have to use the simple aggregation indicator. Composition relationships are generally easier to recognize than aggregation relationships, and they are particularly common in manufacturing environments. Just remember that a composition exists only when the individual items become the new class. After the bicycle is built, you no longer refer to the individual components.

**Association Details: Generalization**

Another common association that arises in business settings is generalization. This situation generates a class hierarchy. The most general description is given at the top, and more specific classes are derived from it. Figure 2.14 presents a sample from Sally’s Pet Store. Each animal has certain generic properties (e.g., DateBorn, Name, Gender, ListPrice), contained in the generic Animal class. But specific types of animals require slightly different information. For example, for a mammal (perhaps a cat), buyers want to know the size of the litter and whether or not the animal has claws. On the other hand, fish do not have claws, and customers want different information, such as whether they are fresh- or saltwater fish and the condition of their scales. Similar animal-specific data can be collected for each species. There can be multiple levels of generalization. In the pet store example, the Mammal category could be further split into Cat, Dog, and Other.

A small, unfilled triangle is used to indicate a generalization relationship. You can connect all of the subclasses into one triangle as in Figure 2.14, or you can draw each line separately. For the situation in this example, the collected approach is the best choice because the association represents a disjoint (mutually exclusive) set. An animal can fall into only one of the subclasses.
An important characteristic of generalization is that lower-level classes inherit the properties and methods of the classes above them. Classes often begin with fairly general descriptions. More detailed classes are derived from these base classes. Each lower-level class inherits the properties and functions from the higher classes. **Inheritance** means that objects in the derived classes include all of the properties from the higher classes, as well as those defined in their own class. Similarly, functions defined in the related classes are available to the new class.

Consider the example of a bank accounting system displayed in Figure 2.15. A designer would start with the basic description of a customer account. The bank is always going to need basic information about its accounts, such as AccountID, CustomerID, DateOpened, and CurrentBalance. Similarly, there will be common functions including opening and closing the account. All of these basic properties and actions will be defined in the base class for Accounts.

New accounts can be derived from these accounts, and designers would only have to add the new features—saving time and reducing errors. For example, Checking Accounts have a MinimumBalance to avoid fees, and the bank must track the number of Overdrafts each month. The Checking Accounts class is derived from the base Accounts class, and the developer adds the new properties and functions. This new class automatically inherits all of the properties and functions from the Accounts class, so you do not have to redefine them. Similarly, the bank pays interest on savings accounts, so a Savings Accounts class is created that records the current InterestRate and includes a function to compute and credit the interest due each month.

Additional classes can be derived from the Savings Accounts and Checking Accounts classes. For instance, the bank probably has special checking accounts for seniors and for students. These new accounts might offer lower fees, differ-
ent minimum balance requirements, or different interest rates. To accommodate these changes, the design diagram is simply expanded by adding new classes below these initial definitions. These diagrams display the **class hierarchy** which shows how classes are derived from each other, and highlights which properties and functions are inherited. The UML uses open diamond arrowheads to indicate that the higher-level class is the more general class. In the example, the Savings Accounts and Checking Accounts classes are derived from the generic Accounts class, so the association lines point to it.

Each class in Figure 2.15 can also perform individual functions. Defining properties and methods within a class is known as **encapsulation**. It has the advantage of placing all relevant definitions in one location. Encapsulation also provides some security and control features because properties and functions can be protected from other areas of the application.

Another interesting feature of encapsulation can be found by noting that the Accounts class has a function to close accounts. Look carefully, and you will see that the Checking Accounts class also has a function to close accounts (CloseAccount). When a derived class defines the same function as a parent class, it is known as **polymorphism**. When the system activates the function, it automatically identifies the object’s class and executes the matching function. Designers can also specify that the derived function (CloseAccount in the Checking Accounts class) can call the related function in the base class. In the banking example, the Checking Account’s CloseAccount function would cancel outstanding checks, compute current charges, and update the main balance. Then it would call the Accounts CloseAccount function, which would automatically archive the data and remove the object from the current records.

Polymorphism is a useful tool for application builders. It means that you can call one function regardless of the type of data. In the bank example you would simply call the CloseAccount function. Each different account could perform different actions in response to that call, but the application does not care. The complexity of the application has been moved to the design stage (where all of the classes are defined). The application builder does not have to worry about the details.
Note that in complex situations, a subclass can inherit properties and methods from more than one parent class. In Figure 2.16, a car is motorized, and it is designed for on-road use, so it inherits properties from both classes (and from the generic Vehicle class). The bicycle situation is slightly more complex because it could inherit features from the On-Road class or from the Off-Road class, depending on the type of bicycle. If you need to record data about hybrid bicycles, the Bicycle class might have to inherit data from both the On-Road and Off-Road classes.

**Association Details: Reflexive Association**

A reflexive relationship is another situation that arises in business that requires special handling. A reflexive association is a relationship from one class back to itself. The most common business situation is shown in Figure 2.17. most employees (worker) have a manager. Hence there is an association from Employee (the worker) back to Employee (the manager). Notice how UML enables you to label both ends of the relationship (manager and worker). Also, the “managed by” label indicates how the association should be read. The labels and the text clarify the purpose of the association. Associations may not need to be labeled, but reflexive relationships should generally be explained so other developers understand the purpose.

**Creating a Class Diagram**

Do not panic over the various types of associations. Few DBMSs support them, so you generally have to reduce everything down to simple tables and relationships. Examples are presented in the next chapter. However, even basic tables and relationships will present several problems. This section summarizes how you begin

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**Figure 2.17**

Reflexive relationship. A manager is an employee who manages other workers. Notice how the labels explain the purpose of the relationship.

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**Figure 2.18**

Steps to create a class diagram. Primary keys often cause problems. Look for many-to-many relationships and split them into new tables.

1. Identify the primary classes and data elements.
2. Create the easy classes.
3. Create generated keys if necessary.
4. Add tables to split many-to-many relationships.
5. Check primary keys.
6. Verify relationships.
7. Verify data types.
a class diagram and highlights the issue of primary keys. Figure 2.18 outlines the major steps. The real trick is to start with the easy classes. Look for the base entities that do not depend on other classes. For instance, most business applications have relatively simple classes for Customers, Employees, and Items. These tables often use a generated key as the primary key column, and the data elements are usually obvious. A generated key is one that is created by the DBMS and guaranteed to be unique within that table.

Primary keys and many-to-many relationships are often difficult for students. The trick is to remember that any column that is part of the primary key represents a “many” relationship. Consider the classic Customer-Order relationship. Forget about the classes for a minute and just look at the two keys: CustomerID and OrderID. Both columns are generated keys within the Customers and Orders table respectively. Because they are both generated keys, you know that each one will be the only primary key column within its table. Since it is guaranteed to be unique, there would never be a need for another column in the primary key. DB-Design uses a filled red star to indicate keys that are generated within the table to remind you that no other columns should be keyed within that table.

If you are not certain how to identify the keys in a table, Figure 2.19 shows a process for identifying the class relationship. Write down the potential key columns. Ask if each of the first entity (customer) can have one or many of the second entity (order). If the answer is many, key the second item. Reverse the process to see if one of the second items can be associated with one or many of the first items.

Generated keys have one more feature you need to watch. A generated key is generated only in one table. It can be used in several other tables and even be part of the key, but you must always be aware of where it is created. Figure 2.20 shows
Chapter 2: Database Design

Figure 2.20

Using generated keys. OrderID is generated in the SalesOrder table. It is used in the OrderItem table as part of the primary key, but it cannot be generated twice. DBDesign highlights where keys are generated to remind you that the column must be the only key in the generating table and it cannot be generated in the second table (OrderItem).

Sally’s Pet Store Class Diagram

Are more complex diagrams different? It takes time to learn how to design databases. It is helpful to study other examples. Remember that Sally, the owner of the pet store, wants to create the application in sections. The first section will track the basic transaction data of the store. Hence you need to identify the primary entities involved in operating a pet store.

The first step in designing the pet store database application is to talk with the owner (Sally), examine other stores, and identify the primary components that
will be needed. After talking with Sally, it becomes clear that the Pet Store has some features that make it different from other retail stores. The most important difference is that the store must track two separate types of sales: animals are handled differently from products. For example, the store tracks more detailed information on each animal. Also, products can be sold in multiple units (e.g., six cans of dog food), but animals must be tracked individually. Figure 2.21 shows an initial class diagram for Sally’s Pet Store that is based on these primary entities. The diagram highlights the two separate tracks for animals and merchandise. Note that animals are also adopted instead of sold. Because each animal is unique and is adopted only once, the transfer of the animal is handled differently than the sale of merchandise.

While talking with Sally, a good designer will write down some of the basic items that will be involved in the database. This list consists of entities for which you need to collect data. For example, for the Pet Store database you will clearly need to collect data on customers, suppliers, animals, and products. Likewise, you will need to record each purchase and each sale. Right from the beginning, you will want to identify various attributes or characteristics of these entities. For instance, customers have names, addresses, and phone numbers. For each animal, you will want to know the type of animal (cat, dog, etc.), the breed, the date of birth, and so on.

The detailed class diagram will include the attributes for each of the entities. Notice that the initial diagram in Figure 2.21 includes several many-to-many relationships. All of these require the addition of an intermediate class. Consider the MerchandiseOrder class. Several items can be ordered at one time, so you will create a new entity (OrderItem) that contains a list of items placed on each MerchandiseOrder. The AnimalOrder and Sale entities will gain similar classes.

Figure 2.21
Initial class diagram for the PetStore. Animal purchases and sales are tracked separately from merchandise because the store needs to monitor different data for the two entities.
Figure 2.22

Detailed class diagram for the pet store. Notice the tables added to solve many-to-many problems: OrderItem, AnimalOrderItem, SaleItem, and SaleAnimal. The City table was added to reduce data entry. The Breed and Category tables were added to ensure data consistency. Users select the category and breed from these tables, instead of entering text or abbreviations that might be different every time.

Figure 2.22 shows the more detailed class diagram for the Pet Store with these new intermediate classes. It also contains new classes for City, Breed, and Category. Postal codes and cities raise issues in almost every business database. There is a relationship between cities and postal codes, but it is not one-to-one. One simple solution is to store the city, state, and postal code for every single customer and supplier. However, for local customers, it is highly repetitive to enter the name of the city and state for every sale. Clerks end up abbreviating the city entry and every abbreviation is different, making it impossible to analyze sales by city. A solution is to store city and postal code data in a separate class as a lookup table. Commonly used values can be entered initially. An employee can select the desired city from the existing list without having to reenter the data.

The Breed and Category classes are used to ensure consistency in the data. One of the annoying problems of text data is that people rarely enter data consistently. For example, some clerks might abbreviate the Dalmatian dog breed as Dal, others might use Dalma, and a few might enter the entire name. To solve this problem, you want to store all category and breed names one time in separate classes. Then...
employees simply choose the category and breed from the list in these classes. Hence data is entered exactly the same way every time.

Both the overview and the detail class diagrams for the Pet Store can be used to communicate with users. Through the entities and relationships, the diagram displays the business rules of the firm. For instance, the separate treatment of animals and merchandise is important to the owner. Similarly, capturing only one customer per each sale is an important business rule. This rule should be confirmed by Sally. If a family adopts an animal, does she want to keep track of each member of the family? If so, you would need to add a Family class that lists the family members for each customer. The main point is that you can use the diagrams to display the new system, verify assumptions, and get new ideas.

### Data Types (Domains)

**What are the different data types?** As you list the properties within each class, you should think about the type of data they will hold. Each attribute holds a specific data type or data domain. For example, what is an EmployeeID? Is it numeric? At what value does it start? How should it be incremented? Does it contain letters or other alphanumeric characters? You must identify the domain of each attribute or column. Figure 2.23 identifies several common domains. The most common is text, which holds any characters.

<table>
<thead>
<tr>
<th>Generic</th>
<th>Access</th>
<th>SQL Server</th>
<th>Oracle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Text</td>
<td>Text</td>
<td>char</td>
<td>CHAR</td>
</tr>
<tr>
<td>fixed</td>
<td>NA</td>
<td>varchar</td>
<td>VARCHAR2</td>
</tr>
<tr>
<td>variable</td>
<td>Text</td>
<td>nchar, nvarchar</td>
<td>NVARCHAR2</td>
</tr>
<tr>
<td>Unicode</td>
<td>Text</td>
<td>nvarchar(max)</td>
<td>LONG</td>
</tr>
<tr>
<td>Memo</td>
<td>Memo</td>
<td>XML</td>
<td>XMLType</td>
</tr>
<tr>
<td>XML</td>
<td>NA</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Number</th>
<th>Access</th>
<th>SQL Server</th>
<th>Oracle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Byte (8 bits)</td>
<td>Byte</td>
<td>tinyint</td>
<td>INTEGER</td>
</tr>
<tr>
<td>Integer (16 bits)</td>
<td>Integer</td>
<td>smallint</td>
<td>INTEGER</td>
</tr>
<tr>
<td>Long (32 bits)</td>
<td>Long</td>
<td>int</td>
<td>INTEGER</td>
</tr>
<tr>
<td>(64 bits)</td>
<td>NA</td>
<td>bigint</td>
<td>NUMBER(127,0)</td>
</tr>
<tr>
<td>Fixed precision</td>
<td>Decimal</td>
<td>decimal(p,s)</td>
<td>NUMBER(p,s)</td>
</tr>
<tr>
<td>Float</td>
<td>Float</td>
<td>real</td>
<td>NUMBER, FLOAT</td>
</tr>
<tr>
<td>Double</td>
<td>Double</td>
<td>float</td>
<td>NUMBER</td>
</tr>
<tr>
<td>Currency</td>
<td>Currency</td>
<td>money</td>
<td>NUMBER(38,4)</td>
</tr>
<tr>
<td>Yes/No</td>
<td>Yes/No</td>
<td>bit</td>
<td>INTEGER</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Access</th>
<th>SQL Server</th>
<th>Oracle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date/Time</td>
<td>datetme</td>
<td>datetime</td>
<td>DATE</td>
</tr>
<tr>
<td>Interval</td>
<td>NA</td>
<td>smalldatetim</td>
<td>INTERVAL YEAR...</td>
</tr>
</tbody>
</table>

### Figure 2.23

Data types (domains). Common data types and their variations in three database systems. The text types in SQL Server and Oracle beginning with an “N” hold Unicode character sets, particularly useful for non-Latin based languages.
Note that any of the domains can also hold missing data. Users do not always know the value of some item, so it may not be entered. Missing data is defined as a null value.

Text

Text columns generally have a limited number of characters. SQL Server and Oracle both cut the limit in half for Unicode (2-byte) characters. Microsoft Access is the most limited at 255 characters. Some database management systems ask you to distinguish between fixed-length and variable-length text. Fixed-length strings always take up the amount of space you allocate and are most useful to improve speed in handling short strings like identification numbers or two-letter state abbreviations. Variable-length strings are stored so they take only as much space as needed for each row of data.

Memo or note columns are also used to hold large variable-length text data. The difference from variable-length text is that the database can allocate more space for memos. The exact limit depends on the DBMS and the computer used, but memos can often include tens of thousands or millions of characters in one database column. Memo columns are often used for long comments or even short reports. However, some systems limit the operations that you can perform with memo columns, such as not allowing you to sort the column data or apply pattern-matching searches.

Numbers

Numeric data is also common, and computers recognize several variations of numeric data. The most important decision you have to make about numeric data columns is choosing between integer and floating-point numbers. Integers cannot hold fractions (values to the right of a decimal point). Integers are often used for counting and include values such as 1; 2; 100; and 5,000. Floating-point numbers can include fractional values and include numbers like 3.14159 and 2.718. The first question raised with integers and floating-point numbers is, Why should you care? Why not store all numbers as floating-point values? The answer lies in the way that computers store the two types of numbers. In particular, most machines store integers in 2 (or 4) bytes of storage for every value; but they store each floating point number in 4 (or 8) bytes. Although a difference of 2 bytes might seem trivial, it can make a huge difference when multiplied by several billion rows of data. Additionally, arithmetic performed on integers is substantially faster than computations with floating-point data. Something as simple as adding two numbers together can be 10 to 100 times faster with integers than with floating-point numbers. Although machines have become faster and storage costs keep declining, performance is still an important issue when you deal with huge databases and a large customer base. If you can store a number as an integer, do it—you will get a measurable gain in performance.

Most systems also support long integers and double-precision floating-point values. In both cases the storage space is doubled compared to single-precision data. The main issue for designers involves the size of the numbers and precision that users need. For example, if you expect to have 100,000 customers, you cannot use an integer to identify and track customers (a key value). Note that only 65,536 values can be stored as 16-bit integers. To count or measure larger values, you need to use a long integer, which can range between +/- 2,000,000,000. Similarly, floating point numbers can support about six significant digits. Although the mag-
Chapter 2: Database Design

The magnitude (exponent) can be larger, no more than six or seven digits are maintained. If users need greater precision, use double-precision values, which maintain 14 or more significant digits. Figure 2.24 lists the maximum sizes of the common data types.

Many business databases encounter a different problem. Monetary values often require a large number of digits, and users cannot tolerate round-off errors. Even if you use long integers, you would be restricted to values under $2,000,000,000$ ($20,000,000$ if you need two decimal point values). Double-precision floating-point numbers would enable you to store numbers in the billions even with two decimal values. However, floating-point numbers are often stored with round-off errors, which might upset the accountants whose computations must be accurate to the penny. To compensate for these problems, database systems offer a currency data type, which is stored and computed as integer values (with an imputed decimal point). The arithmetic is fast, large values in the trillions can be stored, and round-off error is minimized. Most systems also offer a generic fixed-precision data type. For example, you could specify that you need 4 decimal digits of precision, and the database will store the data and perform computations with exactly 4 decimal digits.

<table>
<thead>
<tr>
<th>Data Types</th>
<th>Access</th>
<th>SQL Server</th>
<th>Oracle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Text (characters)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>fixed</td>
<td>255</td>
<td>8K, 4K</td>
<td>2 K</td>
</tr>
<tr>
<td>variable</td>
<td>64 KB</td>
<td>8K, 4K</td>
<td>4 K</td>
</tr>
<tr>
<td>memo</td>
<td></td>
<td>2 G, 1G</td>
<td>2 G</td>
</tr>
<tr>
<td>XML</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Numeric</td>
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<td></td>
<td></td>
</tr>
<tr>
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<td>255</td>
<td>255</td>
<td>38 digits</td>
</tr>
<tr>
<td>+/- 32767</td>
<td>+/- 32767</td>
<td>+/ 2 B</td>
<td>38 digits</td>
</tr>
<tr>
<td>+/- 2 B</td>
<td>18 digits</td>
<td>38 digits</td>
<td></td>
</tr>
<tr>
<td>Integer (16 bits)</td>
<td>1-28</td>
<td>38 digits</td>
<td></td>
</tr>
<tr>
<td>+/- 1 E 38</td>
<td>p: 1-38</td>
<td>s: -84-127, p: 1-38</td>
<td></td>
</tr>
<tr>
<td>Long (32 bits) (64 bits)</td>
<td>NA</td>
<td>38 digits</td>
<td>p: 38 digits</td>
</tr>
<tr>
<td>Fixed precision</td>
<td>+/- 900.0000 tril.</td>
<td>p: 38 digits</td>
<td></td>
</tr>
<tr>
<td>Float</td>
<td>+/- 1 E 308</td>
<td>+/- 1 E 38</td>
<td>38 digits</td>
</tr>
<tr>
<td>+/- 900.0000 tril.</td>
<td>38 digits</td>
<td>s: -84-127, p: 1-38</td>
<td></td>
</tr>
<tr>
<td>Double</td>
<td>+/- 1 E 308</td>
<td>+/- 1 E 308</td>
<td>38 digits</td>
</tr>
<tr>
<td>+/- 900.0000 tril.</td>
<td>38 digits</td>
<td>s: -84-127, p: 1-38</td>
<td></td>
</tr>
<tr>
<td>Currency</td>
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<td>0/1</td>
<td>38 digits</td>
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</tr>
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<td>1/1/1753 - 12/31/9999</td>
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<td>(3 ms)</td>
<td>1/1/-4712</td>
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<tr>
<td></td>
<td>1/1/1900 - 6/6/2079</td>
<td>1/31/9999 (sec)</td>
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</tr>
<tr>
<td></td>
<td>(1 min)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Image</td>
<td>1 GB</td>
<td>2 GB</td>
<td>2 GB, 4 GB</td>
</tr>
<tr>
<td>AutoNumber</td>
<td>Long (2 B)</td>
<td>2 B or 18 digits with bigint</td>
<td>38 digits max.</td>
</tr>
</tbody>
</table>

Figure 2.24

Data sizes. Make sure that you choose a data type that can hold the largest value you will encounter. Choosing a size too large can waste space and cause slow calculations, but if in doubt, choose a larger size.
Dates and Times

All databases need a special data type for dates and times. Most systems combine the two into one domain; some provide two separate definitions. Many beginners try to store dates as string or numeric values. Avoid this temptation. Date types have important properties. Dates (and times) are actually stored as single numbers. Dates are typically stored as integers that count the number of days or seconds from some base date. This base date may vary between systems, but it is only used internally. The value of storing dates by a count is that the system can automatically perform date arithmetic. You can easily ask for the number of days between two dates, or you can ask the system to find the date that is 30 days from today. Even if that day is in a different month or a different year, the proper date is automatically computed. Although most systems need 8 bytes to store date/time columns, doing so removes the need to worry about any year conversion problems.

A second important reason to use internal date and time representations is that the database system can convert the internal format to and from any common format. For example, in European nations, dates are generally displayed in day/month/year format, not the month/day/year format commonly used in the United States. With a common internal representation, users can choose their preferred method of entering or viewing dates. The DBMS automatically converts to the internal format, so internal dates are always consistent.

Databases also need the ability to store time intervals. Common examples include a column to hold years, months, days, minutes, or even seconds. For instance, you might want to store the length of time it takes an employee to perform a task. Without a specific interval data type, you could store it as a number. However, you would have to document the meaning of the number—it might be hours, minutes, or seconds. With a specified interval type, there is less chance for confusion.

Binary Objects

A relatively new domain is a separate category for objects or binary large object (BLOB). It enables you to store any type of object created by the computer. A useful example is to use a BLOB to hold images and files from other software packages. For example, each row in the database could hold a different spreadsheet, picture, or graph. An engineering database might hold drawings and specifications for various components. The advantage is that all of the data is stored together, making it easier for users to find the information they need and simplifying backups. Similarly, a database could hold several different revisions of a spreadsheet to show how it changed over time or to record changes by many different users.

Computed Values

Some business attributes can be computed. For instance, the total value of a sale can be calculated as the sum of the individual sale prices plus the sales tax. Or an employee’s age can be computed as the difference between today’s date and the DateOfBirth. At the design stage, you should indicate which data attributes could be computed. The UML notation is to precede the name with a slash (/) and then describe the computation in a note. For example, the computation for a person’s age is shown in Figure 2.25. The note is displayed as a box with folded corner. It is connected to the appropriate property with a dashed line.
User-Defined Types (Domains/Objects)

A relatively recent object-relational feature is supported by a few of the larger database systems. You can build your own domain as a combination of existing types. This domain essentially becomes a new object type. The example of a geographic code is one of the easiest to understand. You can define a geographic location in terms of its latitude and longitude. You also might include altitude if the data is available. In a simple relational DBMS, this data is stored in separate columns. Anytime you want to use the data, you would need to look up and pass all values to your code. With a user-defined data type, you can create a new data type called location that includes the desired components. Your column definition then has only the single data type (location), but actually holds two or three pieces of data. These elements are treated by the DBMS as a single entry. Note that when you create a new domain, you also have to create functions to compare values so that you can sort and search using the new data type.

Events

What are events, and how are they described in a database design? Events are another important component of modern database systems that you need to understand and document. Many database systems enable you to write programming code within the database to take action when some event occurs. In general, three different types of events can occur in a database environment:

1. Business events that trigger some function, such as a sale triggering a reduction in inventory.
2. Data changes that signal some alert, such as an inventory that drops below a preset level, which triggers a new purchase order.
3. User interface events that trigger some action, such as a user clicking on an icon to send a purchase order to a supplier.

Events are actions that are dependent on time. UML provides several diagrams to illustrate events. The collaboration diagram is the most useful for recording events that happen within the database. Complex user interface events can be displayed on sequence diagrams or statechart diagrams. These latter diagrams are beyond the scope of this book. You can consult an OO design text for more details on how to draw them.

Database events need to be documented because (1) the code can be hard to find within the database itself, and (2) one event can trigger a chain that affects...
many tables and developers often need to understand the entire chain. Handling business inventory presents a useful example of the issues. Figure 2.26 is a small collaboration diagram that shows how three classes interact by exchanging messages and calling functions from other classes. Note that because the order is important, the three major trigger activities are numbered sequentially. First, when a customer places an order, this business event causes the Order class to be called to ship an order. The shipping function triggers a message to the Inventory class to subtract the appropriate quantity. When an inventory quantity changes, an automatic trigger calls a routine to analyze the current inventory levels. If the appropriate criteria are met, a purchase order is generated and the product is reordered.

The example represents a linear chain of events, which is relatively easy to understand and to test. More complex chains can be built that fork to alternatives based on various conditions and involve more complex alternatives. The UML sequence diagram can be used to show more detail on how individual messages are handled in the proper order. The UML statechart diagrams highlight how a class/object status varies over time. Details of the UML diagramming techniques are covered in other books and online tutorials. For now you should be able to draw simple collaboration diagrams that indicate the primary message events.

In simpler situations you can keep a list of important events. You can write events as triggers, which describe the event cause and the corresponding action to be taken. For example, a business event based on inventory data could be written as shown in Figure 2.27. Large database systems such as Oracle and SQL Server support triggers directly. Microsoft Access added a few data triggers with the introduction of the 2010 version. You define the event and attach the code that will

---

**Figure 2.26**

Collaboration diagram shows inventory system events. An Order shipment triggers a reduction of inventory quantity on hand which triggers an reorder-point analysis routine. If necessary, the analysis routine triggers a new purchase order for the specified item.
be executed when the condition arises. These triggers can be written in any basic format (e.g., pseudocode) at the design stage, and later converted to database triggers or program code. UML also provides an Object Constraint Language (OCL) that you can use to write triggers and other code fragments. It is generic and will be useful if you are using a tool that can convert the OCL code into the database you are using.

Large Projects

How are teams organized on large projects? If you build a small database system for yourself or for a single user, you will probably not take the time to draw diagrams of the entire system. However, you really should provide some documentation so the next designer who has to modify your work will know what you did. On the other hand, if you are working on large projects involving many developers and users, everyone must follow a common design methodology. What is a large project and what is a small project? There are no fixed rules, but you start to encounter problems like those listed in Figure 2.28 when several developers and many users are involved in the project.

Methodologies for large projects begin with diagrams such as the class and collaboration diagrams described in this chapter. Then each company or team adds details. For example, standards are chosen to specify naming conventions, type of documentation required, and review procedures.

The challenge of large projects is to split the project into smaller pieces that can be handled by individual developers. Yet the pieces must fit together at the end. Project managers also need to plan the project in terms of timing and expenses. As the project develops, managers can evaluate team members in terms of the schedule.

Figure 2.27
Sample trigger. List the condition and the action.

```
ON (QuantityOnHand < 100)
THEN Notify_Purchasing_Manager
```

Figure 2.28
Development issues on large projects. Large projects require more communication, adherence to standards, and project monitoring.

- Design is harder on large projects.
- Communication with multiple users.
- Communication between IT workers.
- Need to divide project into pieces for teams.
- Finding data/components.
- Staff turnover-retraining.
- Need to monitor design process.
- Scheduling.
- Evaluation.
- Build systems that can be modified later.
- Documentation.
- Communication/underlying assumptions and model.
Several types of tools can help you design database systems, and they are particularly useful for large projects. To assist in planning and scheduling, managers can use project-planning tools (e.g., Microsoft Project) that help create Gantt and PERT charts to break projects into smaller pieces and highlight the relationships among the components. Computer-assisted software engineering (CASE) tools (like IBM’s Rational set) can help teams draw diagrams, enforce standards, and store all project documentation. Additionally, groupware tools (like SharePoint or Lotus Notes/Domino) help team members share their work on documents, designs, and programs. These tools annotate changes, record who made the changes and their comments, and track versions.

As summarized in Figure 2.29, CASE tools perform several useful functions for developers. In addition to assisting with graphical design, one of the most important functions of CASE tools is to maintain the data repository for the project. Every element defined by a developer is stored in the data repository, where it is shared with other developers. In other words, the data repository is a specialized database that holds all of the information related to the project’s design. Some CASE tools can generate databases and applications based on the information you enter into the CASE project. In addition, reverse-engineering tools can read files from existing applications and generate the matching design elements. These CASE tools are available from many companies, including Rational Software, IBM, Oracle, and Sterling Software. CASE tools can speed the design and development process by improving communication among developers and through generating code. They offer the potential to reduce maintenance time by providing complete documentation of the system.

Good CASE tools have existed for several years, yet many firms do not use them, and some that have tried them have failed to realize their potential advantages. Two drawbacks to CASE tools are their complexity and their cost. The cost issue can be mitigated if the tools can reduce the number of developers needed on a given project. But their complexity presents a larger hurdle. It can take a developer several months to learn to use a CASE tool effectively. Fortunately, some CASE vendors provide discounts to universities to help train students in using their tools. If you have access to a CASE tool, use it for as many assignments as possible.
Rolling Thunder Bicycles

**How does UML split a big project into packages?** The Rolling Thunder Bicycle case illustrates some of the common associations that arise in business settings. Because the application was designed for classroom use, many of the business assumptions were deliberately simplified. The top-level view is shown in Figure 2.30. Loosely based on the activities of the firm, the elements are grouped into six packages: Sales, Bicycles, Assembly, Employees, Purchasing, and Location. The packages will not be equal: some contain far more detail than the others. In particular, the Location and Employee packages currently contain only one or two classes. They are treated as separate packages because they both interact with several classes in multiple packages. Because they deal with independent, self-contained issues, it makes sense to separate them.

Each package contains a set of classes and associations. The Sales package is described in more detail in Figure 2.31. To minimize complexity, the associations with other packages are not displayed in this figure. For example, the Customer and RetailStore classes have an association with the Location::City class. These relationships will be shown in the Location package. Consequently, the Sales package is straightforward. Customers place orders for Bicycles. They might use a RetailStore to help them place the order, but they are not required to do so. Hence the association from the RetailStore has a (0…1) multiplicity.

The Bicycle package contains many of the details that make this company unique. To save space, only a few of the properties of the Bicycle class are shown in Figure 2.32. Notice that a bicycle is composed of a set of tubes and a set of components. Customers can choose the type of material used to create the bicycle (aluminum, steel, carbon fiber, etc.). They can also select the components (wheels, crank, pedals, etc.) that make up the bicycle. Both of these classes have a composition association with the Bicycle class. The Bicycle class is one of the most important classes for this firm. In conjunction with the BicycleTubeUsed and BikeParts classes, it completely defines each bicycle. It also contains information about which employees worked on the bicycle. This latter decision was a design
Figure 2.31
Rolling Thunder Bicycles—Sales package. Some associations with other packages are not shown here. (See the other packages.)

Figure 2.32
Rolling Thunder Bicycles—Bicycle package. Note the composition associations into the Bicycle class from the BikeTubes and BikeParts classes. To save space, only some of the Bicycle properties are displayed.
Figure 2.33
Rolling Thunder Bicycles—Assembly package. Several events occur during assembly, but they cannot be shown on this diagram. As the bicycle is assembled, additional data is entered into the Bicycle table within the Bicycle package.

Figure 2.34
Rolling Thunder Bicycles—Purchasing package. Note the use of the Transaction class to store all related financial data for the manufacturers in one location.
simplification choice. Another alternative would be to move the ShipEmployee, FrameAssembler, and other employee properties to a new class within the Assembly package.

As shown in Figure 2.33, the Assembly package contains more information about the various components and tube materials that make up a bicycle. In practice, the Assembly package also contains several important events. As the bicycle is assembled, data is entered that specifies who did the work and when it was finished. This data is currently stored in the Bicycle class within the Bicycle package. A collaboration diagram or a sequence diagram would have to be created to show the details of the various events within the Assembly package. For now, the classes and associations are more important, so these other diagrams are not shown here.

All component parts are purchased from other manufacturers (suppliers). The Purchase package in Figure 2.34 is a fairly traditional representation of this activity. Note that each purchase requires the use of two classes: PurchaseOrder and PurchaseItem. The PurchaseOrder is the main class that contains data about the order itself, including the date, the manufacturer, and the employee who placed the order. The PurchaseItem class contains the detail list of items that are being ordered. This class is specifically included to avoid a many-to-many association between the PurchaseOrder and Component classes.

Observe from the business rules that a ManufacturerID must be included on the PurchaseOrder. It is dangerous to issue a purchase order without knowing the identity of the manufacturer. Chapter 10 explains how security controls can be imposed to provide even more safety for this crucial aspect of the business.

An additional class (ManufacturerTransactions) is used as a transaction log to record each purchase. It is also used to record payments to the manufacturers. On the purchase side, it represents a slight duplication of data (AmountDue is in
both the PurchaseOrder and Transaction classes). However, it is a relatively common approach to building an accounting system. Traditional accounting methods rely on having all related transaction data in one location. In any case the class is needed to record payments to the manufacturers, so the amount of duplicated data is relatively minor.

The Location package in Figure 2.35 was created to centralize the data related to addresses and cities. Several classes have address properties. In older systems it was often easier to simply duplicate the data and store the city, state, and ZIP code in every class that referred to locations. Today, however, it is relatively easy to obtain useful information about cities and store it in a centralized table. This approach improves data entry, both in speed and data integrity. Clerks can simply choose a location from a list. Data is always entered consistently. For example, you do not have to worry about abbreviations for cities. If telephone area codes or ZIP codes are changed, you need to change them in only one table. You can also store additional information that will be useful to managers. For example, the population and geographical locations can be used to analyze sales data and direct marketing campaigns.

The Employee package is treated separately because it interacts with so many of the other packages. The Employee properties shown in Figure 2.36 are straightforward. Notice the reflexive association that denotes the management relationship. For the moment there is only one class within the Employee package. In actual practice this is where you would place the typical human resources data and associations. For instance, you would want to track employee evaluations, assignments, and promotions over time. Additional classes would generally be related to benefits such as vacation time, personal days, and insurance choices.

A detailed, combined class diagram for Rolling Thunder Bicycles is shown in Figure 2.37. Some associations are not included—partly to save space. A more important reason is that all of the drawn associations are enforced by Microsoft Access. For example, once you define the association from Employee to Bicycle,
Figure 2.37
Rolling Thunder detailed class diagram. The detail class diagram is a nice reference tool for understanding the organization, but for many organizations this diagram will be too large to display at this level of detail.
Access will only allow you to enter an EmployeeID into the Bicycle class that already exists within the Employee class. This enforcement makes sense for the person taking the order. Indeed, financial associations should be defined this strongly. On the other hand, the company may hire temporary workers for painting and frame assembly. In these cases the managers may not want to record the exact person who painted a frame, so the association from Employee to Painter in the Bicycle table is relaxed.

Application Design

What is an application? The concept of classes and attributes seems simple at first, but can quickly become complicated. Practice and experience make the process easier. For now, learn to focus on the most important objects in a given project. It is often easiest to start with one section of the problem, define the basic elements, add detail, then expand into other sections. As you are designing the project, remember that each class becomes a table in the database, where each attribute is a column, and each row represents one specific object.

You should also begin thinking about application design in terms of the forms or screens that users will see. Consider the simple form in Figure 2.38. On paper, this form would simply have blanks for each of the items to be entered. Eventually, you could build the same form with blanks as a database form. In this case, you might think only one table is associated with this form; however, you need to think about the potential problems. With blank spaces on the form, people can enter any data they want. For example, do users really know all of the breed types? Or will they sometimes leave it blank, fill in abbreviations, or misspell words? All of these choices would cause problems with your database. Instead, it will be better to give them a selection box, where users simply pick the appropriate item from a list. But that means you will need another table that contains a list of possible breeds. It also means that you will have to establish a relationship between the Breed table and the Animal table. In turn, this relationship affects the way the
application will be used. For example, someone must enter all of the predefined names into the Breed table before the Animal table can even be used.

At this point in the development, you should have talked with the users and collected any forms and reports they want. You should be able to sketch an initial class diagram that shows the main business objects and how they relate to each other, including the multiplicity of the association. You should also have a good idea about what attributes will be primary keys, or keys that you will need to create for some tables. You also need to specify the data domains of each property.

**Corner Med**

**How do you begin a design project?** Before you can design tables and relationships, you need to talk with the users and determine what data needs to be collected. It is easier to understand the users if you have some knowledge of their field. You probably do not need a medical degree to build a business system for physicians; however, you will have to learn some of the basic terminology to understand the various data relationships. This is a good place to point out that the sample Corner Med database is merely a start of an application. None of the components should be used in an actual medical situation. It is designed purely as a demonstration project to highlight some of the issues in database design.

In a family-practice physician office, the patient visit is going to be a key element in any business administration system. Figure 2.39 shows a simple version
of a form to record data about a patient visit. The first thing to note is that the main form contains two subforms. Note that each subform represents repeating data or a one-to-many relationship. A useful question to ask the managers at this point would be to confirm the insurance data. In particular, can patients have more than one insurance plan? If this data is important, the form would have to be modified to add a repeating section for insurance data. It might be tempting to argue that almost all data could potentially be repeating, so perhaps there should be dozens of repeating sections on the form. Given the state of health insurance in the U.S., it is possible that you will need to add this repeating section. However, be cautious with other items. One-to-many relationships add flexibility to collecting and storing data, but they make the data form considerably more complex. If patients rarely have more than one insurance provider, it will be cumbersome for the clerks to deal with the extra repeating section when it is rarely used. On the other hand, the patient diagnoses and treatments sections are required because most patient visits will require multiple entries. The patient visit form also illustrates one of the key steps in starting a database project: Collect input forms and reports from users so you can identify the data that needs to be stored.

When you look at the patient visit form, you should start thinking about the tables that will be needed to hold the data. At the start, you should quickly identify three starting tables: (1) PatientVisit, a table that represents the form itself, (2) PatientDiagnoses, a table that arises because of the first repeating section, and (3) PatientProcedures, a table representing the second repeating section.

When you identify a new table, you should also think about the possible key columns. The PatientVisit table will most likely need a generated key—a value that the DBMS will create whenever a new visit is added to the database. Call the column VisitID. It is the best way to guarantee a unique value for every visit. A generated VisitID value also makes it easier to identify the keys for the repeating sections. Each of these tables will need two key columns. For instance, VisitID, ICD10Diagnosis will be the two key columns for the PatientDiagnoses table. It is easy to verify that both columns need to be keyed because on a specific visit, a patient could be diagnosed with many different problems, requiring ICD10Diagnosis to be part of the key. In reverse, a specific diagnosis could be applied to many different visits (either for one patient or different patients), requiring VisitID to be keyed. The same analysis reveals the two keys required for the PatientProcedures table.

The next step is to ask where the ICD10Diagnosis and ICD10Procedure columns will be defined. These are slightly trickier in the context of the medical world. Ideally, you would create a table of standard codes for each of these values. The best approach would be to purchase a complete list of codes. For example, you could buy the current ICD10 codes from the United Nation’s World Health Organization. Enabling physicians to pull the codes from a standard list will reduce errors. However, it would also require physicians to become familiar with the codes and to take the time to read through the list to find the specific code for every diagnosis and procedure. In practice, large healthcare institutions find it more efficient to have physicians enter written descriptions of diagnoses and procedures and hire medical coders to identify the specific codes later. This decision is an example of a complex business problem that you will have to solve early in the design process. In many cases, you will have to outline the options and present them to senior management for the final decision.
Figure 2.40 shows the basic tables used for the Corner Med case. In a real case, all of these tables will contain more data columns. However, the strength of the relational data model is that the basic structure will remain the same. It is relatively easy to add more columns to each table later. Notice that data for all employees is handled in a single class. That is, physician, nurse, and clerical data are all stored in the same table. The employees are identified by EmployeeCategory which is stored in a lookup list. However, you might want to think about this decision. The company might want to keep considerably more data for physicians. This data could be highly specialized, such as license number and date. If the amount of data gets large, it will be more efficient to store data for physicians in a table separate from the other employees. Otherwise, you will waste space and complicate the data-entry form for employees where you do not need this extra data.

By now, you should be able to make a first pass at creating a class diagram for a specific problem. You should also recognize that the final structure of the diagram depends on the business rules and assumptions. You can often resolve these questions by talking with users, but some decisions have to be passed up to senior management.

Summary

Managing projects to build useful applications and control costs is an important task. The primary steps in project management are the feasibility study, systems analysis, systems design, and implementation. Although these steps can be compressed, they cannot be skipped.

The primary objective is to design an application that provides the benefits needed by the users. System models are created to illustrate the system. These models are used to communicate with users, communicate with other developers,
and help us remember the details of the system. Because defining data is a crucial step in developing a database application, the class diagram is a popular model.

The class diagram is created by identifying the primary entities in the system. Entities are defined by classes, which are identified by name and defined by the properties of each entity. Classes can also have functions that they perform.

Associations among classes are important elements of the business design because they identify the business rules. Associations are displayed as connecting lines on the class diagram. You should document the associations by providing names where appropriate, and by identifying the multiplicity of the relationship. You should be careful to identify special associations, such as aggregation, composition, generalization, and reflexive relationships.

Designers also need to identify the primary events or triggers that the application will need. There are three types of events: business events, data change events, and user events. Events can be described in terms of triggers that contain a condition and an action. Complex event chains can be shown on sequence or collaboration diagrams.

Designs generally go through several stages of revision, with each stage becoming more detailed and more accurate. A useful approach is to start with the big picture and make sure that your design identifies the primary components that will be needed in the system. Packages can be defined to group elements together to hide details. Detail items are then added in supporting diagrams for each package in the main system diagram.

Models and designs are particularly useful on large projects. The models provide a communication mechanism for the designers, programmers, and users. CASE tools are helpful in creating, modifying, and sharing the design models. In addition to the diagrams, the CASE repository will maintain all of the definitions, descriptions, and comments needed to build the final application.

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**A Developer’s View**

Like any developer, Miranda needs a method to write down the system goals and details. The feasibility study documents the goals and provides a rough estimate of the costs and benefits. The class diagram identifies the main entities and shows how they are related. The class diagram, along with notes in the data dictionary, records the business rules. For your class project, you should study the case. Then create a feasibility study and an initial class diagram.
Key Terms

aggregation  generalization
association  inheritance
association role  method
attribute  multiplicity
binary large object (BLOB)  n-ary association
class  null
class diagram  polymorphism
class hierarchy  primary key
collaboration diagram  property
composition  rapid application development (RAD)
data normalization  reflexive association
data type  relational database
derived class  relationship
capsulation  table
entity  Unified Modeling Language (UML)

Review Questions

1. How do you identify user requirements?
2. What is the purpose of a class diagram (or entity-relationship diagram)?
3. What is a reflexive association and how is it shown on a class diagram?
4. What is multiplicity and how is it shown on a class diagram?
5. What are the primary data types used in business applications?
6. How is inheritance shown in a class diagram?
7. How do events and triggers relate to objects or entities?
8. What problems are complicated with large projects?
9. How can computer-aided software engineering tools help on large projects?
10. What is an application?
Exercises

1. You have been asked to help build a Web site for a group of amateurs who collect and distribute weather data. Each member has a small weather device that electronically collects basic weather data: temperature, wind speed, humidity, and barometric pressure. The group of about 100 members wants to collect the data and submit it to the Web site every 15 minutes. The site will store the data and let the public retrieve current and historical values. The member’s computer collects the data from the weather station and submits a short data form automatically tagging the date and time along with the weather data.

<table>
<thead>
<tr>
<th>Site: Name</th>
<th>Equipment Description</th>
<th>Date Installed</th>
<th>Latitude, Longitude, Altitude</th>
<th>City, State, ZIP Code, Nation</th>
<th>Member</th>
<th>Lastname, Firstname</th>
<th>Email</th>
<th>Phone</th>
<th>Date joined</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Temperature</th>
<th>Humidity</th>
<th>Wind Speed</th>
<th>Wind Direction</th>
<th>Pressure</th>
</tr>
</thead>
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2. A startup bus company that runs tours among a dozen towns wants a simple online reservation system. Basically, the owners will enter data on each town and route along with the price. The bus travels each route only once a day. Prices can vary by day of the week and an administrative assistant will change the prices for each month—increasing the rates for popular travel times. In general, fares are set about a month ahead of time. Customers can then book seats online. The company runs only a single type of bus with a fixed number of seats (20). Ultimately, the system should close reservations if the seats are filled on a given day.

Routes with the same bus number are chained together, such as City A->City B -> City C.

<table>
<thead>
<tr>
<th>Routes</th>
<th>Start City</th>
<th>End City</th>
<th>Start Time</th>
<th>Arrival Time</th>
<th>Distance</th>
<th>Bus</th>
</tr>
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<tbody>
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</table>

Fares (separate forms exist for each day of the week).

<table>
<thead>
<tr>
<th></th>
<th>City 1</th>
<th>City 2</th>
<th>City 3</th>
<th>City 4</th>
<th>City 5</th>
<th>...</th>
</tr>
</thead>
<tbody>
<tr>
<td>City 1</td>
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<tr>
<td>City 2</td>
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<td>City 3</td>
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<td>City 5</td>
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</table>
3. A small home builder wants to track basic costs and time for construction. Houses are defined as projects with an estimated start and finish date. Each project has various phases such as site preparation, framing, and finish work; and the builder wants to tag each expense with the appropriate phase. Materials are purchased from vendors and often have delivery charges which should be tracked along with the price and quantity purchased. Workers are generally paid by the hour, and their time needs to be tracked by their job title, the date, and the construction phase.

<table>
<thead>
<tr>
<th>Purchases</th>
<th>Date Purchased</th>
<th>Date Delivered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vendor Name</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
<td></td>
</tr>
<tr>
<td>City, State, ZIP</td>
<td></td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Price</th>
<th>Value</th>
<th>Phase</th>
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| Total Delivery Discount       |                |

<table>
<thead>
<tr>
<th>Time Card</th>
<th>Week Of</th>
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<tbody>
<tr>
<td>Worker Last Name, First Name,</td>
<td></td>
</tr>
<tr>
<td>Taxpayer ID</td>
<td></td>
</tr>
<tr>
<td>Hourly rate</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
<th>Task</th>
<th>Phase and Project</th>
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<tbody>
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<table>
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<tr>
<th>Total</th>
<th>Total Pay</th>
<th></th>
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</table>
4. A small car rental agency wants to track its vehicles—particularly in terms of maintenance. Many of the customers rent the cars for a few weeks at a time and the company wants to ensure that routine maintenance is handled on a regular basis—such as changing the oil every 3,000 miles. Sometimes the company has to call people and ask them to come in for the basic maintenance.

<table>
<thead>
<tr>
<th>Vehicle VIN</th>
<th>Make, Model, Year, Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type (SUV, Sedan, Hatchback, Truck, Wagon)</td>
<td>Date Purchased Initial Miles</td>
</tr>
<tr>
<td>Standard maintenance interval (miles)</td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td>Miles</td>
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<table>
<thead>
<tr>
<th>Customer Rental</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer Lastname, Firstname</td>
<td>Phone, Email</td>
</tr>
<tr>
<td>Address, City, State, ZIP</td>
<td></td>
</tr>
<tr>
<td>Vehicle</td>
<td>Date Rented Miles</td>
</tr>
<tr>
<td>Est. Return Date</td>
<td>Rental Rate</td>
</tr>
<tr>
<td>Damage or Comments</td>
<td></td>
</tr>
<tr>
<td>Return Date Return Comments Return Miles</td>
<td></td>
</tr>
</tbody>
</table>
5. A local organization runs several bicycle races a year and uses the proceeds to build bike trails in the region. The leader wants a small database to store applications and track the race results. Riders select the appropriate category based on the selected distance, age, and gender.

<table>
<thead>
<tr>
<th>Application</th>
<th>Entry Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lastname</td>
<td>Race Date</td>
</tr>
<tr>
<td>Firstname</td>
<td>Race Category</td>
</tr>
<tr>
<td>Gender</td>
<td>Entry Fee</td>
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<tr>
<td>Email</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City, State, ZIP</td>
<td></td>
</tr>
<tr>
<td>Date of Birth</td>
<td></td>
</tr>
<tr>
<td>Emergency contact</td>
<td></td>
</tr>
<tr>
<td>Name, Phone, Relationship</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Results</th>
<th>Race Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Category 1</td>
<td></td>
</tr>
<tr>
<td>Rider # Name</td>
<td>Time</td>
</tr>
<tr>
<td></td>
<td>Place overall</td>
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<tr>
<td></td>
<td>Place in Category</td>
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<tr>
<td>Category 2</td>
<td></td>
</tr>
<tr>
<td>Rider # Name</td>
<td>Time</td>
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<tr>
<td></td>
<td>Place overall</td>
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<td></td>
<td>Place in Category</td>
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<tr>
<td>Category 3</td>
<td></td>
</tr>
<tr>
<td>Rider # Name</td>
<td>Time</td>
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<tr>
<td></td>
<td>Place overall</td>
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<td></td>
<td>Place in Category</td>
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</table>
6. A close friend of yours is starting an independent consulting company to do programming for clients. She has a couple of long-term clients lined up, but also expects to pick up smaller jobs for extra money. She wants a simple database to track the amount of time she spends on projects. Eventually, she wants to use the data to help her estimate the amount of time it takes her to complete new projects—using data from similar projects she completed in the past. She plans to assign an overall category type to each project and has a few categories defined now but will add to list over time. She plans to break projects into phases, such as feasibility, design, development, and implementation.

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Description</th>
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<th>Phone, Email</th>
<th>Project Category</th>
<th>Estimated difficulty</th>
<th>Estimated time</th>
<th>Start Date</th>
<th>End Date</th>
<th>Date</th>
<th>Hours</th>
<th>Task</th>
<th>Phase</th>
<th>Comments</th>
<th>Total</th>
<th>Total money received</th>
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Total:  | Total money received
7. A university club works for a local annual fund-raising event in the town. The event has various games for children and young adults. The club helps run the various events and provides marketing support before the event. Participants in the games are encouraged to donate money to charity—either through direct donations or by purchasing tickets to various random drawings for prizes. The group wants to track data on participants where possible so they can be notified next year; but data on children is rarely captured. The club wants you to develop a database application to track the donations. Some of the data can be entered on the spot, but some of it will be entered based on forms filled out by participants. A few other organizations also help out, so it is important to track the volunteers along with the organizations.

<table>
<thead>
<tr>
<th>Game Description</th>
<th>Start Time</th>
<th>Person in charge</th>
<th>Volunteer hours</th>
<th>Organization</th>
<th>Phone</th>
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<th>Participant</th>
<th>Prize</th>
<th>Donation</th>
<th>Comments</th>
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| total |
8. Experience exercise: Talk to a friend, relative, or local manager to identify a basic job and create a class diagram for the problem.

9. Identify the typical relationships between the following entities. Write down any assumptions or comments that affect your decision. Be sure to include minimum and maximum values. Use the Internet to look up terms and examples.
   a) Company, CEO
   b) Restaurant, Cook
   c) TV Show, commercial ad
   d) E-mail address, computer user
   e) Item, List price
   f) Car, Car wash
   g) House, Painter
   h) Dog, Owner
   i) Manager, Worker
   j) Doctor, Patient

10. For each of the entities in the following list (left side), identify whether each of the items on the right should be an attribute of that entity or a separate entity.
   a) Employee Name, Date Hired, Manager, Spouse, Job
   b) Factory Manager, Address, Supplier, Machine, Size
   c) Boat Dock, Length, Passenger, Captain, Weight
   d) Dentist Patient, Graduate School, Emergency Phone, Drill
   e) Library Book, Librarian, Number of Books, Visitor

Sally’s Pet Store

11. Do some initial research on retail sales and pet stores. Identify the primary benefits you expect to gain from a transaction processing system for Sally’s Pet Store. Estimate the time and costs required to design and build the database application.

12. Extend the class diagram by adding comments about each animal, beginning with adoption group remarks and including comments by employees and customers.

13. Write classes for the pet store case to track special sales events. Every couple of months the store has clearance sales and places specific items on sale. Eventually, Sally wants to evaluate the sales data to see how customers respond to the reduced prices.
14. Extend the pet store class diagram to include scheduling of appointments for pet grooming.

Rolling Thunder Bicycles

15. The Bicycle table includes entries for several employees who worked on the bike. The advantage to this approach is that it leaves all the work in one table and identifies the work performed, making it easier to enter the data. The drawback is that it is more difficult to query (and would require several links to the Employee table). Redesign the table to eliminate these problems.

16. Rolling Thunder Bicycles is thinking about opening a chain of bicycle stores. Explain how the database would have to be altered to accommodate this change. Add the proposed components to the class diagram.

17. If Rolling Thunder Bicycles wants to add a Web site to sell bicycles over the Internet, what additional data needs to be collected? Extend the class diagram to handle this additional data.

Corner Med

18. One of the first things Corner Med needs for the database is the ability to enter multiple numbers for the physicians, such as pager and cell phone. Add the necessary class.

19. Corner Med needs more information about insurance companies. Each company requires claims to be submitted to a specific location. Today, much of the data can be submitted electronically, so there will be an electronic address as well as a physical address. There will also be an account number and password, as well as a phone number and contact person. Add these elements to the class diagram.

20. In theory, prescriptions could be handled as ICD10 procedures. However, because of various drug laws, including pharmacy verification and tracking needs, it is easier to store the data separately. Add the class(es) to the diagram to handle drug prescriptions. Be sure to include the drug name, the dosage, instructions for taking the drug, and the time period. Note that you do not need to add a Drug table because it would be too large and change too often; although the physicians might want to add the Physician’s Desk Reference (PDR) on CD later.
Web Site References

<table>
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<th>URL</th>
<th>Description</th>
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<td><a href="http://www.rational.com/uml/">http://www.rational.com/uml/</a></td>
<td>The primary site for UML documentation and examples.</td>
</tr>
<tr>
<td><a href="http://www.iconixsw.com">http://www.iconixsw.com</a></td>
<td>UML documentation and comments.</td>
</tr>
<tr>
<td><a href="http://download-west.oracle.com/docs/cd/B1930601/server.102/b142000/sql_elements001.htm#i54330">http://download-west.oracle.com/docs/cd/B1930601/server.102/b142000/sql_elements001.htm#i54330</a></td>
<td>Oracle data type description.</td>
</tr>
<tr>
<td><a href="http://JerryPost.com/DBDesign">http://JerryPost.com/DBDesign</a></td>
<td>Database design system.</td>
</tr>
</tbody>
</table>

Additional Reading


Chapter 2: Database Design

Many students find database design to be challenging to learn. The basic concept seems straightforward: define a table that represents one basic entity with columns that describe the properties to hold the necessary data. For example, a Customer table will have columns for CustomerID, LastName, FirstName, and so on. But it is often difficult to decide exactly which columns belong in a table. It is also difficult to identify the key columns, which are used to establish relationships among tables. The design is complicated by the fact that the tables reflect the underlying business rules, so students must also understand the business operations and constraints in order to create a design that provides the functionality needed by the business.

In addition to reading Chapters 2 and 3 closely, one of the most important steps in learning database design is to work as many problems as possible. The catch is that students also need feedback to identify problems and improve the design. An online expert system is available to instructors and students to provide this immediate feedback. This online system is available at: http://JerryPost.com/DBDesign. This appendix uses the DB Design system to highlight a graphical approach to designing a database. However, even if you do not use the DB Design system, this appendix provides a useful summary of how to approach database design.

The design process in this appendix is illustrated with a generic sales order form. If you are unfamiliar with order forms and the entire ordering process, check out the Universal Business Language on the Oasis Web site at http://docs.oasis-open.org/ubl/cd-UBL-1.0. This organization has defined a generic purchasing process that applies to any organization. The goal is to create a standard means of transferring data among businesses. The specification includes several XML schema definitions. Because the goal is to create a generic format, the specification is considerably more complex than the example presented here, but the document also defines the common terms, processes, and business rules.

Sample Problem: Customer Orders

It is easiest to understand database design and the DB Design system by following an example. Customer orders are a common situation in business databases, so

Figure 2.1A

Typical order form. Each order can be placed by one customer but can contain multiple items ordered as shown by the repeating section.
consider the simple sales order form displayed in Figure 2.1A. The layout of the
form generally provides information about the business rules and practices. For
example, there is space for only one customer on the order, so it seems reasonable
that no more than one customer can participate in an order. Conversely, the repeating
section shows multiple rows to allow several items to be ordered at one time.
These one-to-many relationships are important factors in the database design.

Getting Started: Identifying Columns

One of the first steps in creating the database design is to identify all of the prop-
erties or items for which you need to collect data. In the example, you will need
to store customer first name, last name, address, and so on. You will also need
to store an order number, order date, item description, and more. Basically, you
identify each item on the form and give it a unique name. Note that some items
can be easily computed and will not need to be stored. For instance, value is list
price times quantity, and the order total is the sum of the value items. In a business
environment, you will have to identify these items yourself and write them down.
The DBDesign system handles this step for you and displays all of the columns in
a list.

As shown in Figure 2.2A, after you have opened a problem, the DB Design
system provides you with a list of items from the form. This list is presented in the
Chapter 2: Database Design

right-hand column. The list of columns is the foundation for the database design. Your job is to create tables and then select the columns that belong in each table. You can rename the columns by right clicking the column name and selecting the Rename option, but be careful to use names that represent the data. Also, key columns should have unique names. To get a better grasp of the columns available, you can sort the list by right clicking the list and selecting the Sort option. You can also double-click a column to see more details about it, including a brief description. If two columns have the same name (such as LastName), you will have to look at the description to see which entity it refers to (such as employee or customer).

Creating a Table and Adding Columns

The main objective is to create tables and specify which columns belong in each table. It is fairly clear that the sale order problem will need a table to hold customer data, so begin by right-clicking the main drawing window and selecting the option to add a table. The system enters a default name for the table, but you should change it by typing in a new name. Later, you can change the name by right-clicking the name and selecting the rename option. For this demonstration, enter “Customer” to provide the new name.

Each table must have a primary key—one or more columns that uniquely identify each row in the table. Looking at the order form and the column list you will not see a column that can be used as a primary key. You might consider using the customer phone number, but that presents problems when customers change their numbers. Instead, it is best to generate a new column called CustomerID. To ensure each customer is given a different ID value, the data for this column will

Figure 2.3A
Adding a table and key. (1) Right click and select Add table. (2) Enter a new name (Customer) in the title box. (3) Drag the Generate Key item onto the table. (4) Enter a new name (CustomerID) in the edit box and click the OK button.
Chapter 2: Database Design

be generated by the DBMS whenever a new customer is added. To create a new key column that is generated by the DBMS, drag the Generate Key item from the column list and drop it on the Customers table. The column-edit form will pop up with a temporary name. Type a new name for the column (CustomerID). You can enter a description if you want. Click the OK button when you are ready. Notice that CustomerID will be displayed in the Customers table and as a new column in the column list. Also, notice in Figure 2.3A that the CustomerID is marked with a filled red star to indicate that it is part of the primary key in the Customers table. You can edit a column name and description later by double-clicking the column name.

A star in the DB Design system indicates that a column is part of the primary key for a table. But, there are two types of stars: (1) a filled red star, or (2) an open blue star. Both indicate that the column is part of the primary key. The filled red star additionally notes that the key values are generated in that table whenever a row is added. Because generated values must always be unique, any table that contains a generated key column can only have that column as the primary key. You can change the key attribute by opening the column-edit form or by double-clicking the space in front of a column name. As you double-click the space, the key indicator will rotate through the three choices: blank (no key), blue star (key), red star (generated key).

Now that the table and primary key are established, you can add other columns to the table. But which columns? The Customers table should contain columns that identify attributes specifically about a customer. So, find each column that is strictly identified by the new primary key CustomerID and drag it onto the Customers table.

Relationships: Connecting Tables

Almost all database problems will need multiple tables. In the sales order problem, it is fairly clear that the database design will need an Orders table. Add a new table, name it “Orders,” and generate a key for OrderID. Once again, you need to identify the columns that belong in the Order table. Looking at the Order form, you should add the OrderDate column. Notice that the order form also contains
customer information. But it would seem to be a waste of effort to require clerks to enter a customer’s name and address for every order. Instead, you need to add only the CustomerID in the Order table.

When you add the CustomerID to the Orders table, as shown in Figure 2.4A, the system will create a relationship back to the Customers table. It will even try to get the multiplicity correct. Actually, your instructor can turn off the automatic relationship and the multiplicity options, so there is a small chance that you will have to create the relationship by hand. You can delete a relationship by right-clicking the sloping line and choosing the Delete option. You edit a relationship by double-clicking the connecting line. You create a new relationship by dragging a column from one table and dropping it onto the matching column in a second table.

Remember that CustomerID will not be a primary key in the Order table, because for each order, there can be only one customer. If it were keyed, you would be indicating that more than one customer could take part in an order.

You often need to edit the multiplicity values when you create a relationship. If all key columns are specified correctly, the system does a good job of setting the values automatically. But, read that “if” condition again and you quickly realize that you will have to edit multiplicity values for many of your relationships. Double-click the connection line to open the relationship edit window. Figure 2.5A shows how the selections are displayed. Your form might be slightly different from the one shown because the form is dynamic. It looks at the diagram and displays the left-most table on the left. If your layout is different, the table names will change positions to match your diagram. Every relationship has four values: a minimum and maximum on each end of the relationship. These values are set with

Figure 2.5A
Relationships. Drag the CustomerID column from the Customer table and drop it onto the CustomerID column in the Orders table. Then set the minimum and maximum values for each side of the relationship. An order must have exactly one customer, and a customer can place from zero to many orders.
Chapter 2: Database Design

the option buttons. In this case, an order can be placed by exactly one customer, so the minimum customer value is one and the maximum value is also one. On the other side of the relationship, each customer can place from zero to many orders. Some might argue that if a customer has not placed any orders, then he or she is only a potential customer, but the difference is not critical to the database design.

The relationship-edit form has a couple of other options. The Connect option box is useful when two tables are displayed vertically (above and below, instead of the left and right used here). It enables you to specify the preferred side for the relationship line (left or right). Look at the boxes containing the CustomerID values, and you can use the drop-down lists to change the column matches if you made a mistake when you dropped a column while building the relationship. You can also create a relationship that connects tables on multiple columns by moving to a new row and choosing the matching columns. For more complex cases, you can click the New button to create multiple relationships between two tables. For example, you might need to connect a City.CityID column to both an Order.DeliveryCity and an Order.BillingCity column. These would be two separate, independent relationships. None of these more complicated options are needed for this example, but it is good to know they exist.

Saving and Opening Solutions

Be sure to save your work as you go. If you wait too long, the Internet connection will time-out and you might lose your changes. In most cases, if you lose your session, you can log in and try again. The first time you save your solution, you will be asked to give it a name and a brief description. You can use File/Save to create copies with different names—enabling you to save multiple versions of your work. Generally, you will only need this approach for complex problems.

Even if you save only one version of your solution, you need to understand the File/Open box shown in Figure 2.6A. First, note that you can resize the box by dragging its lower right-hand corner. This trick is useful when you have a long
list of problems or solutions. Second, the list is stored and displayed in a tree hierarchy that starts by listing each problem available to you. If you double-click a problem (or select one and click the Open button), you will get a blank problem where you start over. Sometimes this approach is useful if you really messed up an earlier solution. In most cases, you will want to click the handle icon in front of the problem name to open the list of solutions you saved for that problem. You can open any of the solutions you have saved.

**Grading: Detecting and Solving Problems**

You will repeat these same steps to create the database design: add a table, set the primary key, add the data columns, and link the tables. The DB Design system makes the process relatively easy, and you can drag tables around to display them conveniently. You can save your work and come back at a later time to retrieve it and continue working on the problem. However, you still do not know if your design is good or bad.

Consider adding another table to the sample order problem. Add a table for Items and generate a new key column called ItemID. Add the columns for ItemDescription, ListPrice, and QuantityOnHand. The problem you face now is that you need to link this new table with the Orders table. But, so far, they do not have any related columns. So, as an experiment, try placing the OrderID column into the Items table and build a relationship from Items to Orders by linking the OrderID columns, as shown in Figure 2.7A.

At any time, you can ask the server to grade the current design to see if there are problems. In fact, it is a good idea to check your work several times as you create the tables, so you can spot problems early. Use the Grade option on the menu to Grade and Mark the diagram. This option generates a list of comments in the bottom window. The Grade to HTML option generates the same list organized by tables in a separate window. Both options automatically save your work, so you do not need to worry about saving your solution as long as you continue to grade it.

As shown in Figure 2.8A, when you grade this problem, you get a reasonably good score (88.1). However, there are several important comments. When you select (click) a comment, the system highlights the error in the diagram whenever possible. Notice the first grade comment about the unused column. If you had others, they would also be listed in that message. Clicking that message will cause all
of the column names to be highlighted in the right-hand side list—making them easy to find.

You use the error messages to help improve the design. In this case, most of the comments indicate there is a problem with the Items table. In particular, the OrderID column is presenting a problem. The first couple of questions ask whether the key values are correct. The question highlighted at the bottom is important because it tells you how to solve the problem. It is asking whether an item can be sold on more than one order. Currently, since OrderID is not part of the key, any item can be sold only one time. This assumption is extremely restrictive and probably wrong. The system is telling you that you need a table where both ItemID and OrderID are key columns.

At this point, you really should stop and think about this entire section of the design. But, see what happens if you just look at the one comment and leap ahead. Just make OrderID a key along with ItemID. Figure 2.9A shows the result of this change. First, notice that the score actually decreased! The DB Design system is still pointing out problems with the keys. In particular, note that ItemID was created as a generated key, so it is always guaranteed to be unique. If that is true, then you would never need a second key column in the same table. As a side note, observe that you can use the Ctrl+click approach to highlight several error messages at once. The basic problem is that you cannot include the OrderID column in the Items table.

The solution is to realize that a relational database cannot support a direct many-to-many relationship between two tables (Orders and Items). Instead, you must insert a new table between the two. In this case, call it an OrderItems table. Then be sure to add the key columns from both of the linked tables (OrderID and ItemID). As shown in Figure 2.10A, add both relationships as one-to-many links.

---

**Figure 2.8A**

Grading the exercise. Click a comment to highlight the table and column causing problems. In this case, each ItemID can appear in many Orders, but OrderID is not part of the key. Double-click an error message to see more information about the error.
Chapter 2: Database Design

As indicated by the score, this four-table solution is the best database design for the typical order problem. The Customers table holds data about each customer. The Items table contains rows that describe each item for sale. The Orders table provides the order number, date, and a link to the customer placing the order. The OrderItems table represents the repeating section of the order form and lists the multiple items being purchased on each order. You should verify that all of the data items from the initial form appear in at least one of the tables.

Specifying Data Types

You need to perform one additional step before the database design is complete. Eventually, this design will be converted into database tables. When you create the tables, you will need to know the type of data that will be stored in each column. For example, names are text data, and key columns are often 32-bit integers. Make sure that all dates and times are given the Date data type. Be careful to check when you need floating point versus integer values: use single or double depending on how large the maximum value will be. Figure 2.11A shows that you set the data type by double-clicking to open the column-edit form.

The default value is text since it is commonly used. Consequently, many columns such as customer name will not need changes. Although there are standard names for data types, every DBMS uses its own terms. You can control which terms are displayed by setting the target DBMS under the Generate menu command. This choice makes it easier for you to choose the exact data type for a particular DBMS. Internally, the DB Design system assigns a generic definition. You

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You can use the generic definitions, the SQL standard names, or switch to one of the common DBMSs to fine-tune the choice.

You can also set default values and constraint rules for the form. Default values are fairly standard, but the syntax of constraint rules depends heavily on the specific target DBMS. These options are provided primarily for when you want to generate complete table descriptions. Until you gain experience with your target DBMS, you should leave them blank.

Generating Tables

Once you are satisfied with your design, you can use the system to help create the tables in your DBMS. Almost all DBMSs support the SQL CREATE TABLE command. When you ask DB Design to generate tables, it writes a SQL script that you can run to generate the tables within your DBMS. Note that DB Design does not actually create the tables inside itself. You need to copy the SQL script and run it on your database server.

Use the Generate/Generate Tables menu command to open a new browser window with the SQL script. As shown in Figure 2.12A, you can scroll to the bottom of the window and change some of the options. For example, you might want to change the target DBMS. When you are satisfied with the script, click within the script window, press Ctrl+A to select all of the lines, and Ctrl+C to copy the text. Open a text editor or a script edit window in your DBMS management tool. Paste (Ctrl+V) the script and save it or execute it. If necessary, you can edit the script to fine-tune some DBMS-specific options.

If you are using Microsoft Access, read the notes at the top of the script file. While Access supports the CREATE TABLE command it does not support script files (at least through Office 2010). Consequently, you can only run one CREATE TABLE command at a time. Also, you need to hand-edit all of the final relationships inside Access because it does not support the cascade options.

Figure 2.10A

A solution. Add the intermediate table OrderItems and include keys from both tables (OrderID and ItemID). Use one-to-many relationships to link it to both tables. Notice the difference in the key indicators. The solid red star shows where a key value is generated.
The Generate form contains some additional options. The name delimiter is straightforward. You are not allowed to use reserved words or characters in table and column names. For instance, column names cannot include spaces. However, current DBMSs will allow you to violate these rules if you enclose the name in special delimiters. The delimiters vary by DBMS. For example, Microsoft Access and SQL Server use square brackets, while Oracle uses double quotes. If you enter a delimiter in the box (such as [ or "), the generator will apply it to all table and column names. Why does the generator not apply delimiters by default? The answer is because delimiters sometimes have other consequences. In particular, if you use the double-quote delimiter (") in Oracle, the table and column names become case-sensitive. From that point, every time you reference a table or column name, you are required to enclose it in quotation marks. When you type SQL statements by hand, it is annoying to type all of those quotation marks, so it is easier to use well-formed names and avoid the delimiter completely.

Although it is not shown here, a checkbox option has been added to exclude the descriptive comments. Most of the time, you should keep the comments as documentation of the database design. However, if the comments are excessive or intrusive, you can tell the generator to leave them out.

The prefix option needs more explanation than the others. It is included because of the way DB Design works. In particular, since DB Design displays all of the columns in one list, it is helpful to ensure that the names are unique. For instance, if you see several columns called LastName, it is not immediately clear which entity or table is referenced. Consequently, it is helpful to add a prefix to the names to make them unique. For instance, you could have Emp_LastName and Cust_LastName. However, when you generate the tables in the DBMS, the

Figure 2.11A
Data types. Double-click a column name to open the edit window. Set the data type. The default is Text, so you do not have to change common columns like the customer name. You can also add a description and a default value setting. The Constraint setting has to match the format of the target DBMS.
Column will gain the context of the table and the prefix is superfluous and just something extra to type (such as Employee.Emp_LastName). If you adopt a consistent naming convention, the generator can automatically remove the prefix. The easiest approach is to use an abbreviation of the entity followed by an underscore (e.g., Emp_Address, Cust_Address). When you enter the underscore character (_) into the prefix box and generate the SQL script, the generator will examine every column name and remove all characters that appear before the first underscore (and the underscore).

---

**Figure 2.12A**

Generate Tables. Choose the Generate/Generate Tables menu option to create a set of SQL commands that can be run on your DBMS to build the tables created in the diagram. You can choose the target DBMS before running the command or select it on the generated page. Use Ctrl+A to select the entire text in the window, then open a text editor or a SQL editor and paste the commands with Ctrl+V.